

# Pricing Framework

## to Foster Global Equity in Scholarly Publishing

- ▶ **Current Challenge:** Existing pricing practices in scholarly publishing do not support regional and global equity (OASPA 2024).
- ▶ **Solution:** A global differentiated pricing model based on open, independent datasets that are regularly updated and accessible.



### Global differentiated pricing that fosters equity is:

- ▶ Part of a broader commitment to equity, inclusion, diversity, and belonging.
- ▶ Aligned ideally with a single consistent approach developed in meaningful, open, and transparent consultation with the research community.
- ▶ Relative to the context of each country, including income and purchasing power.
- ▶ Communicated clearly, easy to understand, and transparent to all.
- ▶ Transparently based on independent, open datasets that are regularly updated and that can be accessed, validated, and reused by everyone.
- ▶ Based on shared risk. Customers and publishers should share currency risks.

### Key elements of the framework:

- ▶ **Open, Transparent Data:** Utilizing World Bank International Comparison Program data, reflecting each country's income and ability to pay.
- ▶ **Banding Model:** Grouping countries into bands based on GDP and purchasing power.
- ▶ **Excel-Based Tool:** Allowing publishers to set their own bands and differential prices using the same transparent data.
- ▶ **Local Currency Invoicing:** Encouraging publishers to issue invoices in local currencies where possible.
- ▶ **Comprehensive Appendices:** Detailed guidance on data sources, downloading World Bank datasets, and changes in country indices from 2017 to 2021.

